

Paducah School of Art, West KY Community & Technical College
Spring Semester 2013
SYLLABUS
Instructor: BiLan Liao

ART 112 - B501 (78191) 2 - Dimensional Design, 3 credits

Classroom: 409 Broadway, Paducah, KY 42001, T/R 9:30 pm - 12:15 pm

Office Hours:

T/R 9:00 am - 9:30 am, 12:15 pm - 12:30 pm, 3:15 pm - 3:30 pm, and 6:15 pm - 7:15 pm

M/W 2:30 pm - 3:30 pm, and 6:15 pm - 7:15 pm

Office Phone: (270) 408-4276

E-mail: bilan.liao@kctcs.edu (I will be checking my e-mail every school day)

<http://westkentucky.kctcs.edu/>

Académie Calandra : <http://westkentucky.kctcs.edu/en/Academics/Calendars.aspx>

Description:

Investigates design principles of balance, unity and variety, emphasis, and rhythm, and their application to the elements of art, including line, shape, value and color. Uses a variety of media.

Competencies:

Throughout this course, and upon completion, students will:

1. Understand and use basic principles and elements of two-dimensional composition.
2. Become skilled in the materials and processes of design.
3. Understand and use basic color theories.
4. Understand the use of design in contemporary art and culture, and use knowledge to analyze and critique class projects.
5. Develop excellent craftsmanship and a disciplined approach while working in art and design.
6. Understand and use important terms and concepts involved in the analysis of two-dimensional design as an art form.

Outline:

- I. Design Principles
 - A. Design Process
 1. Procedures
 2. Form and Content
 - B. Unity
 1. Ways to achieve unity
 2. Unity with variety
 - C. Emphasis/Focal Point
 1. Ways to achieve emphasis
 2. Degree of emphasis

3. Absence of focal point
- D. Scale/Proportion
 1. Scale of art
 2. Scale within art
 3. Proportion
- E. Balance
 1. Symmetrical balance
 2. Asymmetrical balance
 3. Radial and crystallographic balance
- II. Design Elements
 - A. Line
 1. Types of line
 2. Line and shape
 - B. Shape/Volume
 1. Volume/mass
 2. Abstraction
 3. Non-objective shapes
 4. Rectilinear and curvilinear
 5. Negative/positive
 - C. Texture
 1. Tactile texture
 2. Visual texture
 - D. Illusion of Space
 1. Varieties and methods of perspective
 2. Equivocal space
 - E. Illusion of Motion
 1. Ways to describe motion
 2. Anticipated motion
 - F. Value/Key
 1. Value/key pattern
 2. Value as emphasis
 3. Value and space
 - G. Color
 1. Subtractive color theory
 2. Color schemes
 3. Emotional effects
 4. Color symbolism
 5. Optical effects

Experiments/Activities

Students will create design projects in the studio, which are coordinated with lectures and presentations given by the instructor on each topic, such as:

1. Diagrammatic, descriptive and expressive lines
2. Line to create: rhythm, balance, unity & variety, focal area
3. Non-objective space using lines
4. Figure/ground, positive/negative compositions
5. Abstract and simplify recognizable shapes
6. Identifiable symbols or signs
7. Create with textures/rubbings
8. Value scales/chart
9. Original composition in values
10. Convert color image to values
11. Color wheel
12. Intensity scales
13. Complementary, analogous schemes
14. Optical exercises: simultaneous contrast, optical mixing, advancing/receding colors
15. Use color to heighten emotional properties
16. Original composition using color and personal imagery

Learning Resources: (There is no required textbook for this class)

Bibliography

Launching the Imagination, Mary Stewart

The Interaction of Color, Josef Albers.

The Elements of Color, Johannes Itten.

Color, Paul Zelanski and Mary Pat Fisher.

Color and Culture, John Gage.

Art Fundamentals: Theory and Practice, Ocvirk, Stinson, Wigg, Bone, and Clayton.

Design Basics, Lauer & Pentak.

Design Through Discovery, M. E. Bevlin.

Art and Visual Perception: the Psychology of the Creative Eye, Rudolf Arnheim.

Graphic Design Manual: Principles and Practice, Armin Hofmann.

Primer of Visual Literacy, Dondis A. Donis

Videos

Color: Light Fantastic, National Geographic series. (color and light)

Color in Everyday Life, Learning Seed (properties of color)

Behind the Scenes - Robert Gil de Montes: Color (applied color concepts and atmospheric perspective - features Penn and Teller)

Grading Criteria:

Students will participate in both informal/work-in-progress (not graded) and formal (graded) critiques. Students must participate to receive a grade, which means that “no shows” on critique day will receive an “E” for that critique. Unfinished work will receive a lower grade for that project. Work must be matted or mounted as required, according to the assignment in order to be considered “finished.” Grades will be based on individual and personal improvement (personal best) and not in relation to other students or other students’ progress. Outside-of-class painting assignments will also receive grades.

Grades Will Reflect:

- 1) Attendance and participation. Tardiness and absences will reduce your grade.
- 2) Readiness for critiques and work sessions, including having all required materials. Work completed on time.
- 3) Evidence of quality and growth in your portfolio.

"A" students complete all assignments on time and exceed project expectations. They present their work neatly in critiques. They miss few if any class sessions. They participate verbally without being called upon, and their independent work is vigorous, original and consistent throughout the term. Their work in all respects goes beyond the minimum, the expected, and the required. Their cumulative portfolios show both growth and objective excellence.

"B" students complete all assignments competently and on time. They present their work neatly in critique sessions, where they participate when called on to do so. They miss few classes. Their independent work is a bit spotty but overall exhibits commitment to surmounting issues with which they struggle. Their cumulative portfolio shows growth and above average achievement.

"C" students complete all or almost all assignments on time, though some of their work may not be improved after critique. They may display their work in critique with minimal attention to presentational standards. They participate when called upon in critiques. Their independent work may not be consistent and their cumulative portfolios may show growth but little objective excellence even though some aspects of it may be quite competent.

"D" students do not complete many assignments on time; some of their work may not be improved after critique. Attendance and/or tardiness may be a problem.

"E" students do not complete most assignments on time or at all. Attendance and/or tardiness may also be a major problem.

Attendance Policy:

Chronic absenteeism, tardiness, and failure to do your work will get you fired in the workplace. It will get you an "E" in school. It is impossible to really “make up” missed demonstrations or critiques, and getting the information second-hand is rarely

satisfactory. As a result, missing more than three classes will result in your final grade being lowered by one full letter grade and your grade will continue to be lowered for every class you miss thereafter. Missing five or more classes will be grounds for failing the class. Attendance will be taken at the beginning of each class and if you are late you will be counted as absent. Outside appointments such as doctors, dentist, car repair, make-up tests, etc. do not constitute grounds for missing class or leaving early.

Late/Make-up Work Policy:

Projects are due at the beginning of class on the due date. Only the assignments that are completed on time will receive full credit. Projects will be lowered one full letter grade for each calendar day that they are late. It is your responsibility to have your project turned in if you are going to miss the class when the project is due.

Snow Policy:

In times of hazardous weather, this class will not meet if WKCTC have canceled classes. If dangerous conditions develop during the day, notice of cancellation will be posted on the WKCTC website and e-mails sent out. Do not drive if your conditions are hazardous. Snow days are declared, “Work at Home” days.

Electronic Media:

No personal iPods, mp3 players, or similar devices are allowed. All telephones are to be turned off during class time. Exceptions may be made if a student has a sick child or other family situation that may demand the student’s attention. In that case, the student must obtain permission and turn the phone ringer to vibrate. If a student forgets to turn off the phone and it rings, the student must turn the phone off. No student may leave the classroom to take a phone call unless prior permission has been granted.

Written Work Policy: There will be a one-page art statement.

Test: Design and Color Theory - Multiple Choice Questions.

Withdrawal Policy:

The official withdrawal date will be the date the student sends an e-mail from their WKCTC student account requesting a withdrawal from the instructor or, if an instructor signature is required, the date the student brings the signed slip to the Records Office. It will not be the date the signature is obtained. Students will be required to turn in withdrawal slips no later than five working days after instructors sign them. Once instructors have signed a withdrawal form for a student, that student may no longer attend the class or participate in any class activities or assignments.

Financial Aid Repayment:

Financial Aid – Pell, SEOG, and Student Loan recipients (Title IV) who stop attending or withdraw prior to the 60% point in the semester may be obligated to repay a portion of their financial aid.

Academic Calendar:

January 18	For 16 - week classes Last day to drop a course without a grade. Last day to withdraw and receive 100% tuition refund.
January 21	Martin Luther King, Jr. Day - (KCTCS Holiday – Campus closed).
February 1	Last day to file an application in the Registrar’s Office for a December degree. Last day to withdraw and receive a 50% tuition refund.
March 7	Last day for students, at their discretion, to officially withdraw from a class and receive a grade of “W.” Last day to change from credit to audit.
March 25 - 29	Spring Break (Academic Holiday – No classes).
March 29	Good Friday (KCTCS Holiday – Campus closed at noon).
April 15	Financial Aid Priority Deadline for Summer 2013. Students applying after this date must make payment arrangements and complete the FAFSA immediately at fafsa.ed.gov . View more information on Financial Aid site.
May 3	End of class work and last day for a student, at the discretion of the instructor, to officially withdraw from a class and receive a grade of "W."
May 6 - 12	Final exams for Spring 2013.
May 14	Graduation held at Carson Four River Center.

KCTCS Code of Student Conduct:

Kentucky Community and Technical College System (KCTCS) faculty and students are bound by principles of truth and honesty that are recognized as fundamental for a community of teachers and scholars. The college expects students and faculty to honor, and faculty to enforce, these academic principles. The college affirms that it will not tolerate academic dishonesty including, but not limited to, violation of academic rights of students and student offenses. Students may refer to the *KCTCS Code of Student Conduct* at

http://www.kctcs.edu/en/students/admissions/academic_policies/~media/System_Office/Academics/StudentCode2009.ashx for more information on student rights, academic offenses, and the student's right to appeal. It is the ultimate responsibility of the student to be knowledgeable of the *KCTCS Code of Student Conduct*.

Active KCTCS E-mail Account:

It is the student’s responsibility to keep the KCTCS e-mail account active as this is a primary means of communication between students and the college. The KCTCS e-mail

account should be checked at least once each week. Change the password every 90 days. Periodically delete unnecessary messages in the “Inbox” and “Sent” and “Deleted” items folders. Go to <http://www.westkentucky.kctcs.edu> and click on E-mail to reset the password and to login to the e-mail account.

ADA Accommodations Policy:

The Office of Disability Services will work with students to determine if accommodations are appropriate and to assist them in obtaining equal access to education while at West Kentucky Community & Technical College. All requests for accommodations should be directed to the Mrs. Shelia Highfil, Manager/Coordinator of Disability Services, at 270-534-3406 or shelia.highfil@kctcs.edu.

Once documentation has been reviewed and accommodations are approved, an accommodation request form (ARF) will be prepared for instructors for each appropriate class. A student can discuss accommodation needs with his/her course instructor only after the instructor has been sent the ARF. **You must meet with the Manager of Disability Services each semester to request accommodations.**

For Online Learning - Students with documented disabilities requiring individualized accommodations should contact the Disability Resource Coordinator at their Home College. Once the student has contacted the Disability Resource Coordinator at the Home College, that Coordinator will communicate with the student's instructors and/or the Disability Resource Coordinator at the Delivering College in order to coordinate and/or provide reasonable and appropriate accommodations to the student.

*Students with disabilities who need help evacuating the building in the event of an emergency should contact Disability Services even if they are not requesting accommodations. Please, see WKCTC’s website for more information http://westkentucky.kctcs.edu/en/Student_Life/Disability_Services.aspx

ART SUPPLIES:

On the following page is a list of required supplies. Always bring appropriate materials to class. Part of your grade will reflect on your coming to class prepared to do the work. If you are not prepared with the appropriate materials, you cannot do the class work and therefore your work and grade will be affected.

Materials List

- * One HB pencil
- * Eraser (Small Staedtler "mars" eraser)
- * Rubber cement
- * Mat knife (also known as a utility knife)

- * 9 x 12 sketchbook
- * 12 or 16 inch Ruler
- * Chinese Marker or black pen
- * Scissors
- * One white press illustration board
- 1" masking tape
- tracing paper (as needed)

Acrylic Pigments

Use this brand of pigments only. Do not allow sales clerks to sell you something different. You may use Liquifex Basics line only if necessary. This line is cheaper and will work, but the pigments are not as brilliant and in some cases are different from the regular line, which will make impossible achieving the best results in assignments such as the color wheel.

White - may use large tube or small jar Titanium White or gesso

Black – small tube (ivory or mars)

Blue (sky blue)

Permanent green light

Prism violet

Deep magenta

Cadmium yellow light

Cadmium red (middle red)

Brushes

Some flat brushes, size about 10 - 12

One small round brush

(Do not get soft watercolor brushes or heavy bristle brushes.)

Palette knife (mixing knife, not a painting knife)

One Palette - white palette only, disposable paper works very well. Look for one with coated sheets that will not allow paint to be absorbed by the paper. Strathmore or Grumbacher paper palettes are good. No thumbholes.

Large plastic water jars, paper towels, 20+ small, empty, clean film canisters (free from many film processors), one white press illustration board for color wheel, white drawing paper for cover sheets.

Nine 8 x 10 inch canvas (Four using for pattern design study, two for balances study, and three for landscape study)

**I acknowledge that I have received the syllabus for the ART 112 - B501 (78191)
2 - Dimensional Design Course.**

Students will be required to sign an acknowledgement and receipt of syllabus form,
which will be circulated on the second-class meeting.

Signature of Student: _____

Date: _____

Signature of Student: _____

Date: _____

Signature of Student: _____

Date: _____

Signature of Student: _____

Date: _____

Signature of Student: _____

Date: _____

Signature of Student: _____

Date: _____

Signature of Student: _____

Date: _____

Signature of Student: _____

Date: _____